



Reyna Hixson / Designer

 Brooklyn, NY

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Who?

Hi, I'm Reyna and I'm a mix of contradictions. Although I'm a pacifist, I like my graphics with a punch. While I'm an only child, I love being with other people. And even though we live in an age of immediacy, I use gutsy design-thinking to hold attention.

Skills

Adobe —

- After Effects
- Illustrator
- InDesign
- Photoshop
- Premiere Pro
- XD

Glyphs —

- Type Design Software

HTML/CSS

Microsoft —

- Powerpoint
- Word

Sketch

Screenprinting

References

Fletch Park

Creative Director

A.P. Keaton

Natasha Pavlovich

Senior Account Manager

A.P. Keaton

Experience

A.P. Keaton

Designer

Great Neck, NY / November 2020–March 2023



Aided brands like Diageo (Crown Royal, Ciroc, Johnnie Walker, etc.) and Bacardi (Grey Goose, D'Usse, Teeling, etc.) in specific challenges ranging from key visuals, window displays, packaging, account takeovers, and POS items.



Reyna Hixson

Freelance Design

Remote / June 2019–November 2020



Collaborated with clients to create immersive brand worlds and deliver a visual aesthetic that supported and brought to life their ideas (no matter how big, small, crazy or tame, etc.)



Go Welsh

Type Design Intern

Lancaster, PA / January–April 2019



Linked up with a small Pennsylvania studio to help design a typeface that honors and celebrates the 100th birthday of Bauhaus and its legacy.



Education

Temple University

Tyler School of Art and Architecture / Philadelphia, PA

Bachelor of Fine Arts / May 2020

Major / Graphic & Interactive Design

Minor / Intercultural Communication

Summer Abroad / D.I.S. Copenhagen / June–July 2018

Semester Abroad / Temple University Rome / August–December 2017

Achievements

Adobe Creativity Scholar

One of 25 chosen each year

Portfolio Award for Motion

Tyler School of Art, Graphic & Interactive Design

Philadelphia, PA / May 2020

